

RAFI,

I am writing this letter in support of FARMER APPLICANT NAME. I have worked with this farmer for three years now in my role as the farmers market manager where they sell vegetables and value-added products at our market.

In my time working with this farmer, they have always been consistent, communicative, and innovative in bringing new products to the market. During the COVID-19 pandemic, they were instrumental in helping us shift our ordering and selling practices to keep the market open safely.

Last year, they recognized an opportunity to expand their business to include jams, jellies, and other value-added products. I have full confidence that they will be able to continue to further expand this venture with the purchase of a new refrigeration and processing station. They are GAP certified and have taught canning classes at the farmers market. I have seen their current set-up on the farm and know that they will be able to scale up significantly with the help of your funding.

Thank you,

REFERENCE NAME

Farmers Market Manager

[email address]

[phone number]