



BUILDING A HEALTHIER, MORE INCLUSIVE LOCAL FOOD SYSTEM

Monday, June 11, 2018, 6:30 PM – 8:00 PM

Mosaic Village Multipurpose Room at Johnson C. Smith University, Charlotte, NC



SPEAKER:

Christie Balch

SPEAKER BIO:

Christie grew up on a farm in Wisconsin, and holds an M.P.H from the Johns Hopkins Bloomberg School of Public Health. She has been the Executive Director of the Crossroads Community Food Network in Takoma Park, MD since 2013. Crossroads was the first farmers market in the country that launched a “double dollar” incentive program, matching the value of federal nutrition benefits spent at the market, fulfilling a dual mission of increasing healthy food access for low-income residents while supporting local farmers. Before joining Crossroads, she worked as a Program Coordinator for the University of Maryland Extension, developing new community food projects in Maryland and Afghanistan. Christie also serves on the board of the Farmers Market Coalition, and was appointed to the USDA’s Fruit and Vegetable Industry Advisory Committee in 2016.

PURPOSE OF DISCUSSION:

Christie will talk about how Crossroads Community Food Network has developed strong partnerships leading to the creation of a community kitchen and will also include interactive discussion and work around effective (and not-so-effective) partnership development.

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