



PUBLIC EXHIBITION AGREEMENT
Under Contract: Farmers and the Fine Print

This public exhibition agreement (the "Agreement") is made by and between:

Rural Advancement
Foundation International
("RAFI")
PO Box 640
Pittsboro, NC 27312; and

Exhibiting Organization Name ("Exhibitor"):

Work: Under Contract: Farmers and the Fine Print (the "Work").

License Effective: Upon receipt of payment by RAFI from Exhibitor

1. **Exhibition Permission.** RAFI hereby grants Exhibitor permission to publicly exhibit **the Work** within Exhibitor's facility or another venue consistent with the size of the Exhibitor's group as specified in section 3.
2. **Exhibition Format and Equipment.** RAFI shall supply Exhibitor **the Work** in digital file or DVD format in advance of the screening by mail or via email. Exhibitor shall be responsible for all equipment and testing of the equipment in advance of the screening date.
3. **Exhibition Fee.** Exhibitor shall pay RAFI a one-time fee based on the size of the Exhibitor's group:
 - a. Small group (5 - 15) fee -- \$15.00
 - b. Large group (15 - 100) fee -- \$25.00
 - c. Small nonprofit (1 - 20 employees) fee -- \$50
 - d. Large nonprofit (20+ employees) fee -- \$75
 - e. University (or other large group or institution, 100+ people) -- \$250.00
4. **Exhibitor Reporting.** Exhibitor agrees to report all public screenings of the film (including classroom use) with number of attendees, to RAFI via email to: jean@rafiusa.org
5. **Photography and Publicity Release.** Exhibitor is permitted to photograph before, after, and during any screenings of **the Work** and may use all such photographs for reference and marketing purposes.
6. **Intellectual Property.** Exhibitor acknowledges and agrees that i) **The Work** is protected by U.S. and International Copyright Laws; ii) RAFI is the sole and exclusive owner of **the Work** and all associated copyrights; iii) Nothing contained in this Agreement shall be deemed a license of **the Work**; iv) Exhibitor shall not use any RAFI intellectual property except as explicitly agreed to in writing by an officer of RAFI.
7. **Miscellaneous.** This Agreement contains the entire agreement of the parties, and there are no other promises or conditions in any other agreement whether oral or written. This Agreement may not be amended. This agreement shall be governed by the laws of the State of North Carolina. **This Agreement shall be deemed effective upon receipt of the Exhibitor's payment to RAFI.**

Payment may be made online through our website at: www.rafiusa.org/blog/undercontract. Alternative payment arrangements may be made by phone by contacting our staff at 919-542-1396.