



THE CROP HOP



Celebrating Family Farmers & Supporting Farm Advocacy

5:00 - 9:00PM, September 13, 2015, at Pittsboro Roadhouse & General Store
39 West Street, Downtown Pittsboro

A fundraising event for RAFI-USA featuring:

Live Music & Square Dance • Live & Silent Auctions • Farm to Fork Dinner, and more!

Sponsorship Opportunity Levels

Crop Hop "Harvester" - \$1,000

This corporate sponsor level provides businesses the opportunity to support RAFI's mission and vision while receiving recognition for their support.

- A **reserved table** for you and your guests to enjoy the event
- Admission to the event for **up to 6** people
- Logo recognition with live link on the event website
- Logo recognition on event printed program and event video
- Company name prominently displayed on event promotional materials & emails
- Opportunity to submit a product or service for inclusion in live auction

Crop Hop "Advocate" - \$150

Designed for those small businesses, family farmers or local groups interested in attending and supporting the event.

- **Admission** to the event for up to **2** people
- Company name and logo listed on event website, promotional materials & emails

Crop Hop "Supporter" - \$75

Designed for small businesses, family farmers or local groups interested in supporting RAFI's work on behalf of family farmers.

- Company name listed on event website, promotional materials & emails

***Outreach Potential: 6,200+ Email supporters, 4,500+ Facebook followers, 500+ Farmers,
as well as promotion in local and regional media outlets!***

100% of event proceeds will support RAFI's work on behalf of family farmers.





2015 Crop Hop Sponsorships

Company Name: _____

Contact: _____ Title: _____

Email: _____ Phone: _____

Address: _____

Website (for live links): _____

Desired Sponsorship Level

- ☐ **Yes!** We would like to show our support for RAFI's work defending family farmers.
We would like to register as a sponsor at the following level: *(check one)*
- ☐ **\$75 - Supporter**
 - ☐ **\$150 - Advocate**
 - ☐ **\$1,000 - Harvester**

Product Donations

- ☐ I am interested in donating a product or service for the live or silent auction.

Sponsorship Terms

- SPONSORSHIPS ARE AWARDED ON A FIRST-COME, FIRST-SERVE BASIS.
- WE RESERVE THE RIGHT TO TURN DOWN SPONSORSHIP REQUESTS
- RAFI-USA WILL NOT BE LIABLE FOR DAMAGE OR LOSS TO A SPONSOR'S PROPERTIES THROUGH FIRE, THEFT, ACCIDENT, OR ANY OTHER CAUSE, WHETHER THE RESULT OF NEGLIGENCE OR OTHERWISE.
- SPONSORS WILL NOT RECEIVE THE EVENT ATTENDEE LIST.

Payment Information

- ☐ I will mail in a check or money order made out to RAFI-USA
- ☐ I will pay by credit card. My information is below:

Authorized Amount: \$_____

Billing Address: _____ Billing Zip: _____

Credit Card Number: _____ Exp. Date: _____ CCV: _____

Signature: _____ Date: _____

Email your logo in *JPG* format to chris@rafiusa.org.

Please return this form to along with your payment (check or money order) to:

Rural Advancement Foundation International-USA - EIN# 56-1704863

PO Box 640, Pittsboro, NC 27312 - Fax: (919) 542-0069 - Email: chris@rafiusa.org